

The New

Business eDirectory

FOR COMMUNITY CHRISTIAN ACADEMY

Business Seeker:

Looking for a business provider?

- 1 Go to www.ccapaducah.org and find the Business eDirectory link on the left sidebar menu.
- 2 Click any job type to filter the directory.
- 3 Contact the Business Provider that meets your needs.



Business Provider:

Advertise with a business profile!

- 1 Go to www.ccapaducah.org and find the Business eDirectory link on the left sidebar menu.
- 2 Click on "Create A Profile."
- 3 Create your "Professional" or "Non-Professional" profile.... it's that simple!
- 4 **Congratulations!** A percentage of your subscription has been donated back to your organization.

***Starting now, be one of the first 50 "Professional" business providers to sign up for the \$99 annual subscription, and have a chance to win a NetBook PC, Apple iPod Touch, Amazon Kindle, Apple iPod Classic, or a \$500 cash equivalent!**

*(*Based on organization achieving at least 50 "Professional" annual subscriptions.....expiring on February 12, 2010).*

How It Works:

- 1) **Starting now**, go to: www.ccapaducah.org and click the Business eDirectory link on the left sidebar menu.
- 2) **Until February 12, 2010**, all Business Professionals can create business profiles.
- 3) All members can access and locate the providers that fit your business needs.

**Business profiles can be added at any time, even after the enrollment period ends.*

Why A Business eDirectory?

Have you ever needed the service of a trusted business professional, but not sure where to look? Have you ever wanted to turn to a professional inside your organization, but not sure who that might be? *We believe that like-minded, value-sharing members would prefer to connect with one another for their business needs.*

- Encourages member interaction while promoting new business relationships
- Provides a trusted resource that all members can turn to for their business needs
- Provides an inexpensive way for members to advertise their business services to a familiar audience
- Provides an opportunity to help your organization meet its financial and charitable objectives

